

Paul A Rose, Jr.

Contact

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Address

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Work Experience

Lee County Sheriff's Office

Senior Video Production Specialist

2000-Present

- ✓ Conceptualize, write, videotape, edit & produce video projects for the LCSO and other cooperating law enforcement agencies
- ✓ Forensically process video tapes to acquire evidence
- ✓ Videotape crime scenes & DUI checkpoints
- ✓ Supply needed audio-visual equipment & expertise to entire agency
- ✓ Assist all law enforcement agencies in Lee County with acquisition of video & digital evidence
- ✓ Produced, shot & edited the short docudrama, "Not Safe in My Own Backyard," highlighting domestic human trafficking

13/30 Productions

Owner

2008-Present

- ✓ Create promotion and branding for small businesses and non-profits
- ✓ Design, build & Maintain websites for small businesses and non-profits
- ✓ Create & write newsletters, press releases, conduct social media marketing

Starlight Productions

Partner

2008-Present

- ✓ Produce independent film project, *Light*, on a shoe-string budget
- ✓ Write, direct and perform in varied live stage productions & improv performances

1Pro Media

Contract Producer – CAPE-TV, etc.

2007-Present

- ✓ Produce and tape live and live to tape broadcasts for the City of Cape Coral
- ✓ Shoot video in field for editing into taped shows
- ✓ Post-Production assistance with independent film project, *Terror Inside*

National Media Services

Producer

1999-2000

- ✓ Produce and tape live to tape broadcasts for CAPE-TV
- ✓ Write, Videotape and Edit Educational Construction Videos
- ✓ Liaise with clients and their representatives
- ✓ Assist other producers with their projects

WINK-TV

Promotions Producer

1998-1999

- ✓ Conceptualize, write, edit & produce promotional videos and commercials
- ✓ Write & produce promotional materials for associated radio outlets

Paramount Pictures, TV Division – WTOG, UPN 44

1998

Promotions Producer

- ✓ Successfully increased viewership by 10% in key demos over previous year
- ✓ Conceptualize, write, edit & produce promotional videos and commercials
- ✓ Work directly with the News Director on story ideas and promotional concepts

Promotions Producer

- ✓ Conceptualize, write, edit & produce promotional videos and commercials
- ✓ Produce the A-Team Challenge, the #1 local, non-news broadcast in the market

MSNBC Producer

- ✓ Launched & managed the first locally-produced MSNBC affiliate on the Internet
- ✓ Write, edit and adapt news stories for MSNBC, local & national sites

News Producer

- ✓ Promoted by News Director to produce her daily ½ hour talk show
- ✓ Wrote & produced #1 Rated Weekend Morning Newscast in market
- ✓ Produce and Edit top rated “Teens on 2” community segment
- ✓ Produce weekly on-location “Backyard Breakfast”

Feed Operator – Production Assistant

- ✓ Record and catalog all news and satellite feeds for News Department
- ✓ Tune in all Live shots for Evening Newscasts
- ✓ Record & edit segments for Cable news re-broadcasts

Reporting Intern

- ✓ Shadow Reporters and News Producers 2 days a week
- ✓ Write VO/SOTS, help with research
- ✓ Promoted to Full-Time paid news staff after 4 months

Education

1988 to 1992	Bachelor of Arts, Psychology; Minor in Broadcast Journalism Calvin College, Grand Rapids, MI
2004	Specialized Study: Forensic Video Analysis University of Indianapolis
2000 to 2006	Continuing Education – Law Enforcement Video Association

Key Skills

Highly Skilled, with 18+ years of real-life experience on non-linear editing systems, animation and graphics editors:

AVID Media Composer	Adobe Photoshop CS	Adobe Premiere Pro	Apple Final Cut Pro
Adobe Dreamweaver	Speed Razor	Media 100	Adobe After Effects Pro

[Demo Reel Available at www.1330productions.com](http://www.1330productions.com)